



**altTHERA health, Inc. AND HYATT REGENCY BOSTON ANNOUNCE PARTNERSHIP TO OFFER GUESTS
EXPANDED SERVICES**

*Therapeutic Massage Services Offered to Luxury Hotel Guests;
Partnership Reflects Downtown Crossing Revitalization*

Boston, MA (July 1, 2008) – altTHERA health, Inc., a leading provider of complementary and alternative healthcare services including massage, acupuncture and yoga, today announced a partnership with Hyatt Regency Boston. Under this agreement, Hyatt guests will be offered altTHERA's signature deep tissue, restorative and relaxation, sports, and Swedish massages on-site at the hotel.

"Whether making a trip for business or for pleasure, the familiar strains of travel can leave you feeling stressed and fatigued," said Mary Reece, chief executive officer, altTHERA health. "This can have a direct impact on job performance or reduce the enjoyment of your vacation. Our relationship with Hyatt Regency Boston further extends the four star services already provided by the hotel, and offers much needed stress reduction and relaxation to those visiting our city."

The venture aligns with altTHERA's business model of providing innovative complementary and alternative healthcare services to corporate clients at their businesses, along with offering services to individual patients at their location in Boston's burgeoning Downtown Crossing area.

"This partnership reflects the revitalization efforts of our Downtown Crossing Economic Improvement Initiative," said Mayor Thomas M. Menino. "As we move forward with improving the Downtown Crossing neighborhood, it is strategic partnerships like this one that will contribute to the cohesiveness of our businesses, ensuring a more productive and successful retail district."

According to the 2007 American Massage Therapy Association Consumer Survey, nearly one quarter of all adult Americans had a massage at least once in the last 12 months, and many of these massages were requested based on patient stress. As the nation's businesses and hotels look for ways to improve the productivity of their employees or the experience for their guests, they are turning more and more to the therapeutic benefits of high-quality complimentary and alternative healthcare services such as massage, acupuncture and yoga.

"Hyatt Regency Boston is extremely proud to be able to offer our guests the most cutting edge services for health and well-being," said Phil Stamm, general manager, Hyatt Regency Boston. "Offering services from altTHERA will address the growing needs of our discerning travelers and ensure that they will receive unsurpassed services and comfort."

Guests of Hyatt Regency Boston can book massages through the concierge. For more information about altTHERA, please visit: www.altthera.com.

About altTHERA health

altTHERA health is dedicated to helping people feel better. Founded in 2005 and based in Boston, Massachusetts, altTHERA provides complementary and alternative healthcare services to individuals seeking pain relief, stress reduction and a more active, productive life. Our highly skilled practitioners work in a collaborative environment to

ensure the best, most effective treatment of acute and chronic pain, stress and tension. In addition to providing services in our standalone altTHERA facilities we provide wellness services to businesses to help them improve employee productivity and satisfaction. Our onsite massage services are provided to a variety of businesses ranging from legal and financial services firms to industrial design companies. We also partner with hotels in providing a range of services to their guests. Elite quality of care, high-end customer service and a relaxing and private treatment environment facilitate our clients' relief from pain and stress. Our services include: acupuncture, massage, and yoga. For more information, please visit: www.altthera.com.

About Global Hyatt Corporation

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers more than 750 hotels and resorts (more than 140,000 rooms) in more than 45 countries. The company's affiliates own, operate, manage and franchise Hyatt-branded hotels and resorts under *Park Hyatt™*, *Grand Hyatt™*, *Hyatt Regency™*, *Hyatt Resorts™*, *Hyatt®*, *Hyatt Place™* and *Hyatt Summerfield Suites™* brands, as well as the company's newest global luxury brand, *Andaz™*, which recently opened its first property in London. Global Hyatt Corporation is also the owner of *Hyatt Vacation Ownership, Inc.* operator of *Hyatt Vacation Club* and fractional residential properties and *U.S. Franchise Systems, Inc.* which franchises *Hawthorn Suites* and *Microtel Inns and Suites*. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234, or logging on to www.hyatt.com.

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